



Mission Statement

To establish the Angus and Area chamber of commerce as a vigorous organization which will:

- Promote and improve trade, commerce and the economic, civic and social welfare of the community.
- Promote the local business and community groups.
- Promote ethical and sustainable business practices.

The chamber advocacy and lobbying abilities will support and deliver numerous events and projects which provide growth for business and the Angus and Area constituent.

Overlying Themes

The Angus and Area Chamber of Commerce will embrace the following themes while carrying out its mission:

- Coordinate educational and networking opportunities
- Provide information and resources to new business
- Foster the growth of existing business
- Fulfillment and enjoyment (fun) in all Chamber involvements
- Attract consumers and tourist to Angus and Area
- Partner with other groups and organization to further these objectives
- Clear and effective communications (internal and external)
- Streamline and improve communication with community and EDC
- Staying relevant and being progressive
- Utilizing the Chamber office so community knows it exists
- Utilizing the chamber office



Vision Statement

The Angus and Area Chamber of Commerce is a vital peak education body representing local and regional business. We provide outstanding business information, services and event planning to our business clients. Our board represents the interest of the Angus and area business community and all stakeholders of the chamber

Statement of Values

The Angus and Area Chamber of Commerce commits to embedding in its structure and operations the following values:

Sound Ethics – We will be open, candid and fair, honour our commitments and adhere to high ethical standards

Mutual Respect – We will view diversity in gender, culture, professional background and type of organization as strengths that will be appreciated and revered. To promote fair and courteous dealings with consumers and members of the AACC

Leadership – We will be visionary and future-orientated in our thinking and decision-making. To promote trade, commerce and the economic, civic and social welfare of the community

Excellence – We will deliver services and memberships that will be evaluated by our members and customers as of the highest quality